

NEW Para 177 and 222



Who does not know the spectacular Para ? It is not only an eye-catcher, but also a versatile and impressive light shaper with multiple possibilities. We have two new members joining the Para family. At first sight no major changes are visible, except the names of the imposing light shapers. The broncolor – blue lettering holds now the new title **Para 177 or **Para 222**.**

Looking at it a little bit closer, you will see the difference: The lamp is placed in the middle, due to the new centered focusing system. This enables a perfect symmetrical illumination. The focusing and defocusing can therefore be used in an optimal way. The moving of the lamp in the centre creates a three-dimensional and exciting light. The Para offers you almost unlimited possibilities of light conduction.

Furthermore you can mount different adapters on the focusing system. This enables the operation of Ringflash, most broncolor lamps, broncolor continuous light as well as lamps of other brands.

The new Para's are equipped with the new focusing rod. First Para equipped with this new system was the Para 88, launched with great success in the market early this year.

Para 177 and 222 can be easily mounted with the new crank handle. Only with a few turns the Para is set up. It was never so easy and simple to built it up. No delay at the setup. You save time and anger. Great possibilities of light conduction with only one light shaper.

The purpose of these developments is to make the life of photographers more comfortable and better.



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