



### Comunicado de Imprensa

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# C | Contemporary SIGMA 56mm F1.4 DC DN

# Compact, lightweight and remarkable image quality —a midtele lens for APS-C mirrorless

- 1. Impressively compact construction with image quality rivaling SIGMA's Art line
- 2. The only three F1.4 AF lens system for APS-C Sony E-mount mirrorless cameras
- 3. Smooth AF ideal for video shooting

Launch: TBD

Accessories: Hood (LH582-01)

Available AF mounts: Micro Four Thirds, Sony E-mount Note: Appearance and specifications are subject to change without notice.

#sigma56mmContemporary #sigmaContemporary #sigma

**Lisboa,25** de setembro de 2018 – Third addition to the F1.4 Series following the 30mm and 16mm lenses. The smallest mid-tele lens in its class\*.

The first of the series is the standard lens 30mm F1.4 DC DN | Contemporary, and the second is the wide-angle lens 16mm F1.4 DC DN | Contemporary. The third addition is this smallest mid-tele lens in its class, 56mm F1.4 DC DN | Contemporary. While retaining the compact, lightweight, and outstanding image quality concepts of the Contemporary line, thanks to SIGMA's leading-edge technology, this lens provides the amount of bokeh and admirable brightness expected from F1.4 lenses even in the mid-tele range. This addition completes the large aperture series comprised of portable wide-angle, standard, and telephoto lenses. \*The smallest in its class among F1.4 mid-tele lenses for APS-C mirrorless

cameras. About the lens name SIGMA lenses with "DC" in the name are designed for optimal performance on cameras with APS-C image sensors. When a DC lens is used with a camera with a full-frame image sensor, vignetting will occur. Photographers are advised to adjust image area settings for optimal image results. SIGMA lenses with "DN" in the

#### [Key features]

1. Impressively compact construction with image quality rivaling SIGMA's Art line

To achieve such a compact construction, lens design is considered based on the capabilities of the camera body function to correct peripheral light amount and distortion. Moreover, axial color aberration, which is difficult to eliminate by image processing, is efficiently corrected by incorporating an SLD glass element. A compactness and lightweight construction combined with superb image quality is achieved.





#### DC DN LENS Lineup



## 2. The only three F1.4 AF lens system for APS-C Sony E-mount mirrorless cameras

The lens benefits from an open aperture of F1.4 to achieve sufficient amount of bokeh and admirable brightness even with APS-C size cameras which tend to have smaller bokeh effects compared to 35mm full size systems. Its compact and lightweight body is perfect for daily use, capable of capturing various scenes ranging from portraits to snapshots, as well as night view.

#### 3. Smooth AF ideal for video shooting

The combination of optical design for video AF and use of the stepping motor enables smooth and quiet autofocus. This lens is also compatible with the Sony E-mount Fast Hybrid AF, achieving precise AF tracking. By using the face recognition or eye AF functions of cameras, focus will continuously be on the face or the eye even if the subject moves during the shoot.

#### Other features

- Mount with dust-and splash-proof design with rubber sealing
- Available Mount Conversion Service
- Designed to minimize flare and ghosting
- Evaluation with SIGMA's own MTF measuring system: A1
- 9-blade rounded diaphragm
- High-precision, rugged brass bayonet mount
- "Made in Japan" craftsmanship

For more information about the SIGMA GLOBAL VISION lineup of fine products, please visit the official SIGMA global website:

SIGMA GLOBAL VISION: http://www.sigma-global.com/en/lenses/



SIGMA

[Specifications] All figures calculated for Sony E-mount

Lens Construction: 10 elements in 6 groups | Angle of view (APS-C): 28.5° | Number of diaphragm blades: 9 (rounded diaphragm) | Minimum aperture: F16 | Minimum focusing distance: 50cm / 19.7in. | Maximum magnification ratio: 1:7.4 | Filter size: Ø 55mm | Dimensions (diameter x length): Ø66.5mm x

59.5mm / ø2.6in. x 2.3in.| Weight: 280g/ 9.9oz.

[Product information]

SIGMA GLOBAL VISION: http://www.sigma-global.com

- FIM -

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A Comercialfoto é uma empresa portuguesa, que desde 1997 se dedica à importação e distribuição de equipamentos fotográficos, multimédia e electrónica de consumo que permitam a tomada de imagem e som.

A missão da Comercialfoto é disponibilizar o melhor serviço, o maior valor e o acesso facilitado a um portfolio alargado de produtos de grande qualidade.

Sobre a SIGMA

SIGMA, equivalente à letra S no alfabeto ocidental, é o signo usado para simbolizar o somatório total em matemática. Expressa o conceito de negócio adotado pela SIGMA Corporation do desenvolvimento tecnológico consistente e contínuo.

Acreditamos que os produtos SIGMA embebem toda a tecnologia, experiência e conhecimento de cada um dos elementos da nossa equipa.

Todos os produtos são produzidos no complexo industrial de Aizu, no Japão. A SIGMA desenvolve tecnologia para uma vasta gama de dispositivos de imagem em todo o mundo. Na SIGMA decidimos contribuir com os nossos avanços tecnológicos para a melhoria da comunicação e dos níveis de vida das pessoas em todo o mundo.

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