

SIGMA 14-24mm F2.8 DG HSM | Art and SIGMA 24-70mm F2.8 DG OS HSM | Art receive TIPA World Awards 2018.

The SIGMA Corporation is pleased to announce that— The definitive wide-aperture ultra-wide-angle zoom lens “14-24mm F2.8 DG HSM | Art” and the definitive large-diameter zoom lens for any shoot “24-70mm F2.8 DG OS HSM | Art” —have won TIPA World Awards 2018.

1. SIGMA 14-24mm F2.8 DG HSM | Art

Name of Award : BEST DSLR WIDE ANGLE ZOOM LENS



A Perfect Match for Today's High-Resolution Cameras

Mountable on Canon, Nikon, and SIGMA cameras, and compatible with the SIGMA's MC-11 Sony E-mount converter, the SIGMA 14-24mm F2.8 DG HSM | Art lens delivers a high level of sharpness with near zero distortion, along with high-speed and high-accuracy AF, that matches up perfectly with today's high-resolution cameras. The lens contains 3 FLD (“F” Low Dispersion) glass elements, 3 SLD (Super Low Dispersion)

glass elements, and 3 aspherical lens elements, including an $\phi 80\text{mm}$ high precision molded glass aspherical element. It has special sealing at numerous points for dust and splash proof protection. Thoroughly modern, the Nikon mount features a brand new electromagnetic diaphragm; the Canon mount is compatible with the Canon Lens Aberration Correction function.

For more information:

https://www.sigma-global.com/en/lenses/cas/product/art/a_14_24_28/

2. SIGMA 24-70mm F2.8 DG OS HSM | Art

Name of Award : BEST DSLR STANDARD ZOOM LENS



A Premium “All-Round” Zoom

For many photographers, the 24-70mm focal length range is considered the standard as an everyday lens for a wide variety of subjects and scenarios, including street and reportage work, candid, travel and even intimate nature and landscape photography.

The SIGMA 24-70mm F2.8 DG OS HSM | Art offers many advantages: a constant aperture throughout its range, an optical stabilization system, and outstanding bokeh effects due

to its 9-blade, rounded diaphragm, 37cm (15in.) close focusing capability. The lens is a dust- and splash-proof and incorporates a newly designed hypersonic motor (HSM) for fast and smooth AF operation. The lens also incorporates the latest electromagnetic aperture control for specific Nikon cameras; the Canon mount is compatible with the Canon Lens Aberration Correction function.

For more information:

https://www.sigma-global.com/en/lenses/cas/product/art/a_24_70_28/

【About TIPA】

Currently, 30 publications from Europe and other parts of the world are members of the TIPA (Technical Image Press Association) organization and chief editors and technical editors of these publications constitute this organization. Since 1991, TIPA has presented many awards in several sectors, including imaging.

In 2018, TIPA changed the name of the award to the TIPA World Award to reflect the current composition of its membership, its publications, as well as the global influence of the TIPA award itself.

<http://www.tipa.com/english/index.html>

[Information]

SIGMA GLOBAL VISION: <http://www.sigma-global.com>